

ANNOUNCING THE FIRST KM-AI COURSE

Knowledge Managers,
if you want to take part in
implementing AI solutions,
please **join us!**

STARTING ON APRIL 6th 2021

22 Weekly Online Sessions, 1-2 PM GMT

SYLLABUS

Artificial Intelligence

- The digital transformation **April 6, 2021**
- AI - an introduction **April 13, 2021**
- AI milestones: a journey in time **April 20, 2021**
- AI technologies **April 27, 2021**
- Can AI be creative? **May 4, 2021**
- AI project samples **May 11, 2021**
- AI business case study **May 18, 2021**

AI leveraging KM projects

- Auto-tagging & auto-classification, sentiment analysis **May 25, 2021**
- Search and findability; cognitive search **June 1, 2021**
- Data as a foundation **June 8, 2021**
- Cognitive computing, innovation **June 15, 2021**
- Knowledge visualization **June 22, 2021**

KM leveraging AI projects

- Smart content management work **June 29, 2021**
- AI-KM challenges, successes and lessons learned **July 6, 2021**
- KM project management: peer assistance, risk management, documentation, knowledge sharing, curation **July 13, 2021**
- Mapping problems, opportunities, and risks to KM-enhanced AI **July 20, 2021**
- Data, models and algorithms: knowledge engineering of business needs **July 27, 2021**
- Implementing and maintaining human & machine knowledge **August 3, 2021**
- Cyclic lessons learned **August 10, 2021**

Closure

- Tomorrow morning: getting started **August 17, 2021**
- Demystifying AI- human machine interaction **August 24, 2021**
- The future of AI-KM: new opportunities + concluding remarks **August 31, 2021**

COST

\$200 US

Standard price

\$100 US

For KMers willing to contribute to KMGN for a year by taking part in a digital channel operation team (Linkedin, website, etc.)

Registration >